



# Abacus WebCreate

Creating immediate online presence

With more agencies going online, it is critical to ensure your business maintains a competitive edge by establishing an online presence. In addition, customers are also becoming more technology-inclined and with an online presence, your business can look forward to enjoying sustainable growth.

Abacus WebCreate is an ASP-based application that allows easy deployment of website creation. It is intuitive to learn and simple to manage, which leads to lowered costs and higher returns for starting an online business. Abacus WebCreate can also be integrated with Abacus WebStart, enabling greater productivity and higher efficiency as it incorporates an online booking capability. Abacus WebCreate is highly affordable and essential for your business, in order to build and establish an immediate online presence.

## Establish presence in the Internet domain

Abacus WebCreate lets your business enjoy increased profitability with:

### Fast implementation

There are no complicated hardware and software required with Abacus WebCreate. With simple and easy-to-follow instructions, your business website can be easily and quickly implemented, improving business operations and cost efficiencies.

### Branding and customisation

Abacus WebCreate allows you to use your own domain name for your website. This enables brand-building and establishment for your online business. Furthermore, Abacus WebCreate also lets you customise your website to reflect your business' brand position.

### Hassle-free maintenance

You are able to enjoy the convenience of a working website as Abacus WebCreate ensures no complicated development and maintenance of site hosting. This translates into technical cost-savings for your business.

### Delivering superior customer service

With your online business available 24x7, you can provide superior service to your online customers with round-the-clock support and information accessibility.

## Call us now

To find out more, please contact your local Abacus National Marketing Company

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## Enhance your online business revenue

Abacus WebCreate enables your business to expand and achieve higher returns with:

### Online scalability

As your online business grows, Abacus WebCreate has the capability to allow your website to be further enhanced, so as to keep your evolving customer requirements relevant.

### Flexible modules

Abacus WebCreate has various modules within the website management that lets your online business experience greater customer satisfaction with features such as Image Gallery, Discussion Forums, Event Calendar and Paypal-ready shopping.

### Easy authoring tools

Using a WYSIWIG editor, you can easily choose your preferred design template, and also embed streaming videos and podcasts to further enhance your business website.

### Integration with 3rd party applications

Abacus WebCreate supports 3rd party widgets such as MyBlogLog; and it has Google analytics integration for web statistics feature.



Sign-up page



Creation of website – step 1 of 2



Creation of website – step 2 of 2

Abacus WebCreate lets you create more revenue opportunities for your online business.



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